



OUR VISION

South Australia's recognised leader in the growth and development of positive employment outcomes for apprentices and trainees.

OUR PURPOSE (MISSION)

As Group Training's peak industry body in SA we support and advocate for our members; enabling them to deliver quality, skills and employment for Apprentices and Trainees.

OUR VALUES

- » Integrity
- » Quality
- » Innovation
- » Accountability

OUR 2019 GOALS

We have three strategic platforms that provide the framework for GTA (SA) to achieve its objectives over the next three years:



SUSTAINABILITY

Ensure good governance and financial performance of GTA (SA), and support our members to be successful viable enterprises

- ▶ Financial performance
- ▶ Maintaining revenue to fund associations operations
- ▶ Strong governance
- ▶ Viable membership



ADVOCACY

Further strengthen our peak body role in representing and advocating for our members in promoting apprenticeships and traineeships

- ▶ Increased number of proactive submissions to government
- ▶ Measure and increase the number of unsolicited approaches from government influencers
- ▶ Measure and increase the number of media mentions
- ▶ Social media growth



MEMBERSHIP SERVICES

Retain and support our members, through superior member services, engagement and delivery

- ▶ Maintain membership numbers
- ▶ Increase membership satisfaction score
- ▶ Clearly articulate and communicate the member value proposition
- ▶ Grow membership